

REP HEADLINE# 6247884 TRF# 324104  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP4/12 12.01  
\*\*\* PCNC-TV \*\*\*

ADV # ADV. NAME ISS/HOUSE MAJORITY PAC

AGY # AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #

BUYER NAME DAN NAGELBERG

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6247884

CLASS: NATL. LOCAL REGIONAL

PRDCT HOUSE MAJ PAC 8/21 EST#1431 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG21/12 OCT6/12 WK-7

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 12.01

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
REVISED ORDER TO END 9/17  
TTLS \$150  
PLEASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
\*\*HIATUS 9/11\*\*

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 79  
AGENCY PRODUCT CODE = 86  
AGENCY EST# = 1431

|   |   |  |           |    |  |         |      |      |   |  |      |   |
|---|---|--|-----------|----|--|---------|------|------|---|--|------|---|
| 1 | S |  | 800A-900A | 30 |  | \$75.00 | 8/21 | 8/31 | 1 |  | TU-F | 2 |
| 1 | S |  | 800A-900A | 30 |  | \$75.00 | 9/18 | 10/5 | 0 |  | TU-F | 0 |

PROGRAM : PITTSBURGH THIS MNG R  
CON COM1: HIATUS 9/11

AUG/12 \$75.00 SEP/12 \$75.00 OCT/12 \$0.00  
CONTRACT TOTAL \$150.00  
TOTAL SPOTS 2

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|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

MARKET TOTALS \$37,500 PCNC 1% WTAE 30% KDKA 33% WPXI 28% WPGH 6% WPMY 0% WPCW 2%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE